6th CII INDUSTRIAL INTELLECTUAL PROPERTY AWARDS 2020

Celebrating Excellence in Intellectual Property

To apply, visit www.ciiipr.in/IP-awards
CII Industrial Intellectual Property Awards aim at recognition and celebration of enterprises which have embraced IP generation and protection to fuel their business and economic growth.

The purpose of these awards is to encourage organizations to foster a culture of IP and its commercialization, bring the achievements of enterprises in public domain, set up linkages with academic and research institutions in India and abroad, inform the government about IP-driven enterprises and engage such enterprises in policy making exercises.

**Award Categories**

<table>
<thead>
<tr>
<th>Award Categories</th>
<th>Engineering / Manufacturing Sector</th>
<th>Life Science (Pharmaceuticals and Biotechnology) &amp; Agriculture</th>
<th>ICT &amp; Services Sector</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Engineering / Manufacturing Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instrumentation, Energy and Power, Automobile, Chemicals, Metals and Metallurgy, Textile, Food &amp; Beverages, machinery, engines, electrical and electronic equipment and other sectors</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Life Sciences (Pharmaceuticals and Biotechnology) &amp; Agriculture</th>
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<tbody>
<tr>
<td>Agriculture, Pharmaceuticals &amp; Biotechnology</td>
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<th>ICT &amp; Services</th>
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<tbody>
<tr>
<td>Software development; telecommunications activities; logistics; BPO/KPO services, publishing activities, including software publication; motion picture and sound recording activities; radio and TV broadcasting and programming</td>
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</tbody>
</table>
Jury

Dr. Raghunath Anand Mashelkar
Chairman, Grand Jury
6th CII Industrial Intellectual Awards 2020
and Former, Director General, CSIR

Dr. Tej Partap
VC, Pant Nagar University

Prof. Subhasis Chaudhuri
Director, IIT-Bombay

Prof. Bhaskar Ramamurthi
Director, IIT Bangalore

Prof. (Dr.) Harish Hirani
Director, CMERI

Dr. Shashi Bala Singh
Director, NIPER Hyderabad

Dr. Nagahanumaiah
Director, CMTI

Dr. Ajay Kumar Parida
Director, Institute of Biotechnology, Bhubneshwar

Prof. Errol D'Souza
Director, IIM Ahmedabad

Prof. Praveen Nahar
Director, NID-Ahmedabad

Prof. Rishikesha T Krishnan
Professor Strategy, IIM-Bangalore

Mr. Subodh Bhargava
Chairman of Board of Directors, Tata Chemicals

Mr. Kiran Karnik
Director in Central Board of Directors of Reserve Bank of India

Mr. R Saha
Senior Advisor, CII

Ms. Deepanwita Chattopadhyay
Chairman & CEO, IKP Knowledge Park

Dr. Raj Hirwani
Former Director, CSIR-URDIP
Benefits

Benefits for all applicants
• Report card with feedback on the IP status of the company.
• First-hand information of all IP and start-up related initiatives of CII.

Benefits for winners
• Detailed case study in the CII Industrial IP Awards Compendium of CII Industrial IP Awards 2020
• The compendium will be disseminated widely to government / media / foreign embassies in India/ Indian missions in foreign countries / industries / other relevant stakeholders
• Use of CII Industrial IP Awards logo for marketing and promotion of business
• Promotion through CII’s website, social media and other channels.
• Promotion through CII platforms (national and international) as one of the top IP-driven organizations
• Opportunity for taking leadership role in CII’s National Committee related to Intellectual Property.
• 20% discount for including case study in CII IP Owners’ Book.

Application process
• Go to CII IP Awards website: http://ciipr.in/IP-Awards/
• Register on the website by providing basic information and obtain login ID / password.
• Submit the application and pay the fee

Note
• Make sure to check the eligibility of your entry.
• Submissions should be clear, concise and persuasive.
• Keep saving your application periodically.
• After final submission, no changes will be allowed in the application form
• Payment of fee is essential for the entry to be processed further
• Fee, once paid, will not be refunded under any circumstances
Eligibility and conditions

The applicant company should be registered under Companies Act 1956 in following categories. For the purposes of award, the applicant would be categorized as large, MSME and Startups.

1. **MSME:** Definition of MSME will be as per the revised Classification applicable w.e.f June 6, 2020. *Proof for micro, small and medium enterprises should be submitted either in the form of registration certificate for MSME or certificate by auditors.*

<table>
<thead>
<tr>
<th>Classification</th>
<th>Micro</th>
<th>Small</th>
<th>Medium</th>
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</thead>
<tbody>
<tr>
<td>Manufacturing Enterprises and Enterprises rendering Services</td>
<td>Investment in Plant and Machinery or Equipment: Not more than Rs. 1 crore and Annual Turnover; not more than Rs. 5 crore</td>
<td>Investment in Plant and Machinery or Equipment: Not more than Rs. 10 crore and Annual Turnover; not more than Rs. 50 crore</td>
<td>Investment in Plant and Machinery or Equipment: Not more than Rs. 50 crore and Annual Turnover; not more than Rs. 250 crore</td>
</tr>
</tbody>
</table>

2. **Large:** Companies not falling in the category of MSME & Startups.

3. **Start-ups** as per the definition given by Government of India. (Incorporation certificate needs to be submitted.)

Notes:

- *The organisation should have filed / granted applications for patents, trademarks and designs first in India. The organisation should be able to show products / services which utilise their IP. Wherever an exemption under Indian laws has been taken, and an application has been filed directly in a foreign jurisdiction, that application will be considered as first filed in India.*

- *Only those applications (patents / trademarks / designs) will be considered which have been filled / granted with in the specified period from April 1, 2015 to March 31, 2020 i.e., for the period five years.*

- *Application should be submitted in the prescribed format by September 30, 2020 along with fees.*

- *All necessary documents supporting the claims should be enclosed with the application.*
Evaluation Process

Stage 1
Validation of data provided by each applicant

Stage 2
Compilation of scores

Stage 3
Presentation of Application before Jury and selection of winners

Note: At stage 1, validation of data is done by cross-checking each patent / trademark / design number provided by the applicant with the website of Indian Patent Office and other relevant agencies as the case may be.

Between stage 2 and stage 3, experts may seek a physical or virtual interaction with any applicant and ask for information on specific points.

No attempt will be made to know about the applicant’s trade secrets.
## Framework of the Awards

### Overview of the Framework

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Outputs</th>
<th>Inputs</th>
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</thead>
<tbody>
<tr>
<td><strong>IP Impact</strong> (30%)</td>
<td><strong>IP Portfolios</strong> (40%)</td>
<td><strong>IP Resources</strong> (30%)</td>
</tr>
<tr>
<td>1. IP intensive products in Indian Market (20%)</td>
<td>1. IP Filings (20%)</td>
<td>1. Policy, Strategy, Systems &amp; Practices (20%)</td>
</tr>
<tr>
<td>2. IP intensive products in Global Market (10%)</td>
<td>a) in India</td>
<td>2. Infrastructure (10%)</td>
</tr>
<tr>
<td>3. Domestic Market share (10%)</td>
<td>b) Abroad</td>
<td>3. Human Resources (20%)</td>
</tr>
<tr>
<td>4. Revenue from IP intensive products sales (20%)</td>
<td>2. IP Grants (40%)</td>
<td>4. Investments (40%)</td>
</tr>
<tr>
<td>5. Awards &amp; Recognition (5%)</td>
<td>a) in India</td>
<td>5. Outsourcing / Partnerships / Collaborations (10%)</td>
</tr>
<tr>
<td>6. Citation (30%)</td>
<td>b) Abroad</td>
<td></td>
</tr>
<tr>
<td>7. Social and technological impact (5%)</td>
<td>3. CAGR of filling and grants over five years (10%)</td>
<td></td>
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<td></td>
<td>4. Nature of IPR (30%)</td>
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Most of the parameters would be based on objective quantifiable data with some metrics subject to expert validation.

### Winners of CII Industrial IP Awards

![List of winners](image-url)
Timelines

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Announcement of awards</td>
<td>11th May 2020</td>
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<tr>
<td>Last date for submission of applications (along with fees)</td>
<td>30th September 2020</td>
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<tr>
<td>Announcement of results and award ceremony</td>
<td>December 2020</td>
</tr>
</tbody>
</table>

Application fee

<table>
<thead>
<tr>
<th>Category</th>
<th>Large Enterprises</th>
<th>Small, Medium Micro Enterprises</th>
<th>Start-ups</th>
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<tbody>
<tr>
<td></td>
<td>Rs. 1,00,000 + 18% GST (Total Rs. 1,18,000)</td>
<td>Rs. 40,000 + 18% GST (Total Rs. 47,200)</td>
<td>Rs. 5,000 + 18% GST (Total Rs 5900)</td>
</tr>
</tbody>
</table>

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The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.

For 125 years, CII has been working on shaping India’s development journey and, this year, more than ever before, it will continue to proactively transform Indian industry’s engagement in national development.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

With the Theme for 2020-21 as Building India for a New World: Lives, Livelihood, Growth, CII will work with Government and industry to bring back growth to the economy and mitigate the enormous human cost of the pandemic by protecting jobs and livelihoods.

With 68 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, China, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.