



Confederation of Indian Industry

## WORLD DESIGN

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## INTELLECTUAL PROPERTY CONFERENCE 2026

*'From the Spaces In Between to Impact: Designing, Protecting, and Powering Innovations'*

29 April 2026; Indian Habitat Centre, New Delhi

### Partnership Opportunities

PARTNERSHIP CATEGORIES	EVENT PARTNER	PRINCIPAL PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	INSTITUTIONAL PARTNER
<b>Value</b>	15 Lakh	10 Lakh	7.5 Lakh	5 Lakh	3 Lakh	2 Lakh
Speaking slot in Leadership sessions	✓	✗	✗	✗	✗	✗
Speaking slot in other sessions	✓	✓	✓	✓	✗	✗
<b>LOGO VISIBILITY</b>						
On Prominent places	✓	✓	✓	✓	✓	✗
On website and promotional material	✓	✓	✓	✓	✓	✓
Logo on Thank You sponsor panel at the venue	✓	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo	✓	✓	✓	✓	✗	✗
Social Media Messages / Bites to be advertised before the event	60 sec	30 sec	30 sec	✗	✗	✗
Complimentary Delegate registrations	25	15	10	8	5	3
Advertisement during Summit Breaks	5 minutes	2 minutes	45 seconds	✗	✗	✗
Advertisement in the Partner Booklet	Double Spread	Single Page	Half Page	✗	✗	✗
Corporate Profile in the Partner Booklet	850 words	500 words	300 words	250 words	150 words	100 words
Screening of the Corporate Film Video	2 minutes	90secs	60sec	45sec	45sec	✗
Knowledge Papers in documentation pack	✓	✓	✓	✓	✗	✗
<b>Special Benefits</b>						
Special Announcement of Sponsors at the event	✓	✓	✓	✓	✓	✓
Opportunity for Reserved seating	10	8	6	4	2	1
Membership in various task forces	✓	✓	✓	✓	✓	✗