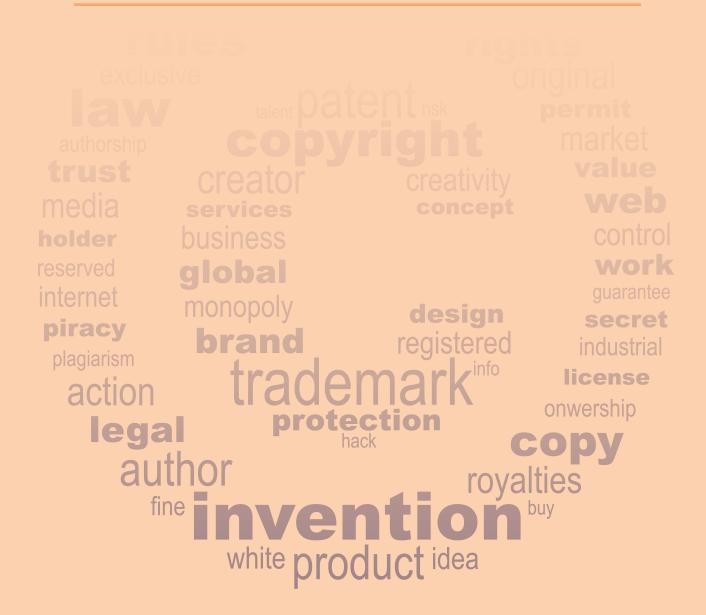




5th INDUSTRIAL INTELLECTUAL PROPERTY AWARDS 2019

Profiles of Winners







"Celebrating Excellence in Intellectual Property"

5th INDUSTRIAL INTELLECTUAL PROPERTY AWARDS 2019

Profiles of Winners



FOREWORD



Chandrajit Banerjee Director General, CII

he CII Industrial Intellectual Property Awards aim at recognition of enterprises which have embraced IP generation, protection and commercialisation to fuel their business and economic growth. The purpose of these awards is to encourage organizations to foster a culture of creating and protecting their intellectual property (patents, trademark and design) and its commercialization, bring the achievements of enterprises in public domain, set up linkages with academic and research institutions in India and abroad, inform the government about IP-driven enterprises and engage such enterprises in policy making exercises. Different categories of industry viz large, small, medium and start-ups have been encouraged to participate in the competition and the entries were evaluated by an eminent jury.

This current compendium presents the profiles of top 11 IP-driven companies which were winners of the 5th edition of CII Industrial IP Awards in 2019. It is expected to be a reference document for industry to learn and understand IP ecosystem that is embraced and practised by the top IP driven companies in India.

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SigTuple Technologies Private Limited

Best Patents Portfolio

Category: Start-ups (Engineering)

About the Company

SigTuple is combining the power of robotics, data, and artificial intelligence to create smart diagnostic solutions. There is a vast amount of dormant data in medicine which can be activated to solve problems of accessibility, affordability, and accuracy in healthcare delivery, especially in the developing world. SigTuple uses the latest advancements in artificial intelligence to develop automated screening solutions for pathology and ophthalmology. A number of basic screening tests require manual analysis of visual data by medical experts. Given the shortage of experienced medical specialists around the world, Al-based analysis of visual medical data enables quality healthcare delivery to reach the masses.

About the Products



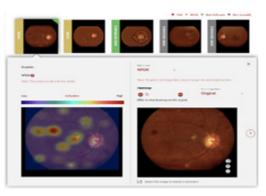
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Al Diagnostic Solutions: In Pathology, SigTuple is

working on peripheral

blood smear analysis (Shonit), urine analysis (Shrava) and semen analysis (Aadi). All these three solutions are enabled through a series of indigenously developed devices - the SigTuple Al100, Al101 and Al100 μ . The devices scan images and videos from the bio-samples and then analyse them using a host of models either

on the device itself or on the cloud. The report generated has visual evidence for every parameter value which can be traced back to the original images captured from the sample, thus providing complete transparency. It can be viewed, reviewed, and approved by a medical expert using an internet-enabled device from anywhere.





Al Diagnostic Solutions for Ophthalmology:

SigTuple's Drishti product

analyses Fundus images and OCT scans. Drishti can consume images from fundus cameras and OCT scanners available in the market. It assists medical experts to identify critical conditions such as Diabetic Retinopathy, Age-related Macular Degeneration, Glaucoma, Diabetic Macular Edema and others using state-of-the-art techniques powered by Artificial

Intelligence. Drishti could be integrated with Fundus camera to instantly provide Al analysis capabilities to screen patients and every single recommendation provided by Drishti is backed by visual evidences and facts.

Intellectual Property (IP) Policy

SigTuple IP Policy is structured to accomplish (a) Protection of intellectual property rights of SigTuple, product, services, trade secrets (b) Systems and mechanisms to prevent utilisation of intellectual property of business partner ecosystems including competitors, customers and vendors / service providers. SigTuple IP policy architecture pillars are crafted as (a) Idea pipeline effectiveness to cover its product portfolio (b) IP protection mechanism effectiveness and employee motivation for same (c) IP portfolio effectiveness

R&D Structure

"Innovate to Impact" is one of the core philosophies of Sig tuple and is imbibed in its DNA. The organisation has a blended R&D focus, wherein, each and every team spends a dedicated amount of time and effort to work on the innovation and focus on research and development. The R&D wing is headed by the co-founder and the Chief Scientific Officer of the organisation.

SigTuple Technologies Private Limited

No. L-172, 5th Main Service Road, Sector-6, HSR layout, Ban









City Explorers Private Limited

Best Trademarks Portfolio

Category: Start-ups (Engineering)

About the Company

City Explorers Private Limited is an eco-system of showcasing India to travellers and residents in an immersive way and as per their liking. Its products & flagship brands offer opportunities to experience the local culture and its environment and gaining a deeper knowledge and appreciation of the destination visited. Bestselling themes for experiential India indulgence are heritage, art, gastronomy and real-life experiences. The company extends benefits to local communities and continues to make a world of difference for both travellers and hosts. Some of prestigious products are India City Walks™, Storytellers of India®, Delhi Walks™, PhotoWalking®, Gandhi Walks™, India Heritage Walks™, India Food Trails™, Border Walks®, Spirited Tales®, Cuisine Taxi®, and India Heritage Partners®.

About the Products

4



Rickshaw Tours™: It is about experiencing cultural heritage on move. The rickshaw pullers are designated as Heritage Heroes™. They interact with residents and visitors & create active engagement with city's heritage in meaningful ways. Through this product, the company is able to create impact around tourism, cultural sensitization, employment generation, saving energy and generating tourist revenue for local economy.



India City Walks™: It delivers residents & travellers the essence of Indian culture, cuisine, heritage in the most authentic way. The company showcases a city through thematic walks, storytelling sessions interlinked with participatory engagement. Alongside, at every step travellers keep identifying local identities, create employment opportunity and enforcing sustainability in the sector of culture exploration and tourism.

Intellectual Property (IP) Policy

The IP Policy of City Explorer Pvt. Ltd. gets activated the movement which intends to add value and offer a differentiated product. The company has several (30+) wordmarks, trademarks and design marks unique to tourism industry which support strengthening and enhancing the competitiveness of the business and to promote India's historic, cultural assets for the enjoyment of residents and visitors.

R&D Structure

The R&D of the company is required to put ideas into life and focus on tourism-related innovation and design. The design, the reputation, the brand, the technology allows the company to function in a particular way which creates an industry benchmark. City Explorer Pvt Ltd has a team of well-qualified researchers and R&D is based on specific priority areas of interest, identified in tourism and culture sector.

City Explorers Private Limited

206 Ashoka Apartments, Ranjeet Nagar, Commercial Complex, Ranjeet Nagar, New Delhi – 110008

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Shashvi Remedies Private Limited

Best Patents Portfolio
Category: Start-ups (Life Science)

About the Company

Shashvi Remedies Private Limited is a Government of India recognized innovative start up in the field of healthcare and wellness. Shashvi is into research, development and marketing of herbal wellness products. The company is to spread health naturally by providing 100% pure best quality products. The company has presence is on e-commerce platforms as well as offline stores. Its products are patented in thirteen countries. They are in form of 100% herbal topical ointment, effective in migraine, stress, insomnia, restless leg syndrome, all types of body pain, cracked heels.

About the Products



Shashvi Night Ointment (SN):

Shashvi Night ointment is a herbal product, which is made of Ayurvedic ingredients and such as camphor, blended natural aroma oils, mustard oils and bees wax. SN helps in migraine, high pulse rate, stress, insomnia and other related health problems relief.



Shashvi Remedy for Pain Ointment (SRP): Shashvi Remedy for Pain ointment is an absolute herbal product, which is made of very high quality ingredients and successfully tested for its high efficacy in reputed hospital in Mumbai. SRP can be used to treat frozen shoulder problem, knee pain, muscular pain, sprain etc. It is safe & quick in providing pain-cure.

Intellectual Property (IP) Policy

Innovative products through research and development of Ayurved by putting creative endeavour in providing solution to the modern life style and critical diseases, for which legal rights may be obtained.

R&D Structure

Shashvi Remedies has successfully tested its products in highly reputed organisations such as

- i. B. L. Nair Hospital, Mumbai
- ii. ACTREC, Kharghar, Navi Mumbai
- iii. Haffkine Hospital, Mumbai

Shashvi Remedies Private Limited

Sri Radha Parthasarthi, A-1801, Plot 3, Sector 35G, Mahaavir, Kharghar, Navi Mumbai – 410210









Prantae Solutions Private Limited
Best Trademarks & Design Portfolio
Category: Start-ups (Life Science)

About the Company

Prantae is a biotech start-up based in Bhubaneswar, Odisha. Founded in 2015 by a woman entrepreneur Dr. Sumona Karjee Mishra, Prantae's broad vision is to create 'respectful maternity' with early prognosis of pregnancy complication by translating High Science and State of the art technologies into simple, reliable and affordable products. It is a IP driven organization which give emphasis on invention, innovation and design to create robust platform to achieve affordable universal healthcare. Prantae believes in healthy work environment and skilled manpower. It has a team of 13 people with average age of 27 years and qualification MSc/M.Tech. It is guided by board of advisors with 4 member experts from different domains. It has one product already in market EyeRA® and 03 products are in pipeline to be launched in 2020.

About the Products



Proflo-U®: is a unique offering that allows individuals to monitor their kidney health status from the convenience of their homes. It is a simple to use device with a patented technology that makes it sensitive, reliable and affordable as a health self-monitoring device. It gives the freedom from the inconvenience of visit to pathological lab and power to monitor your kidney health yourself.



EyeRa® Sense brings the power of molecular diagnostics to patho-labs in semi-urban and resource limited settings. Powered by the highly sensitive SPR-technology, sensitive bioassays can now be done by anyone, anywhere. Will impact rapid identification of infectious disease detection, lifestyle disease monitoring and prognostic for pregnancy complications.

Intellectual Property (IP) Policy

Prantae is an IP driven technology-based enterprise with following IP policies:

- 1. Employee confidentiality and IP clause agreement.
- 2. Non-disclosure agreement for collaborators/ advisors/ contractors/ vendors.
- 3. All products should be
 - A) Trademarked.
 - B) Patented
 - C) Design-registered
 - D) Software-copyright
- 4. Trade secret, the board of directors will decide the issues to be kept trade secret

R&D Structure

Prantae presently has the following R&D structure



Prantae Solutions Private Limited

#312, KIIT-Technology Business Incubator, Campus 11, KIIT, Patia, Bhubaneswar, Odisha 751024

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Chemical Resources

Best Patents Portfolio

Category: Small (Life Science) Enterprises

About the Company

Chemical Resources was incorporated in 2003. The company is dedicated to the principles of tradition, innovation and research. Company facility is a 100% export oriented unit (EOU) and approved by Govt. of India and also WHO-GMP, ISO 9001:2015, ISO 22000:2005, Kosher, HALAL, ZED (Gold), FSSC 22000 and NSF-US GMP certified. The company's vision is to be a trusted healthcare provider, driven by excellence, through innovation and quality. The business focuses on manufacturing of APIs, nutraceuticals and health supplements. The company is manufacturing a wide range of products and is fast growing to meet the present and future market demands for plant-based scientifically processed products. The company has expanded its business activities in countries like Asia, Africa, Europe, USA and other growing markets.

About the Products



PROSMAN: It supports healthy prostate and is a well-researched and well-documented product. After thorough research, Chemical Resources developed an innovative process for the extraction of PROSMAN which is supported by six International patents. A clinical study was conducted on 140 subjects and it was proven safe and effective. The complete study can be reviewed on www.clinicaltrials.gov



FUROCYST: This product is used for the management of Polycystic Ovarian Syndrome (PCOS). FUROCYST is a proprietary and clinically evaluated product for the treatment of Polycystic Ovarian Syndrome (PCOS). It is a single herb product extracted from fenugreek seeds. It has been scientifically processed without affecting the chemical properties of the active ingredient to give maximum benefit.

The product is supported by international patents and has been clinically evaluated on 154 patients of PCOS. It has been proven safe and effective for the effective management of PCOS. The clinical studies are also published in well-known international journals. A further study

on 375 PCOS patients is underway at PGI, Chandigarh. Furocyst has also been accepted under the Prime Minister's Fellowship Scheme for Doctoral Research, partnership with the Confederation of Indian Industry and SERB.

Intellectual Property (IP) Policy

Chemical Resources has a well-defined IP policy. All the employees are encouraged to come up with innovative ideas and share the same with the organization. Under the policy, all IP generated within the company is owned by the company

R&D Structure

The company has its own in-house Research & Development lab duly approved by Govt. of India, Ministry of Science & Technology, Department of Scientific & Industrial Research (DSIR) with a team of more than 18 people including 4 Doctorate Degree and 7 Analytical Chemists having M.Sc. & M.Pharmacy Degree. We have been granted 20 patents. R&D activities are given top priority in the organization and are managed by a highly-qualified team.

CHEMICAL RESOURCES (CHERESO)

3-A, Industrial Area, Phase - II, Panchkula - 134109







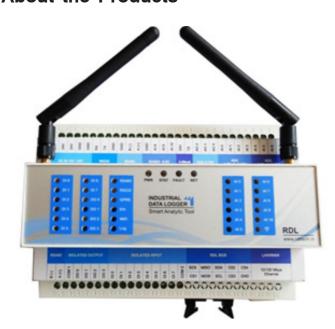


RDL Technologies Private Limited Best Patent Portfolio Category: Medium (Engineering) Enterprises



RDL is a team of highly skilled, visionary, and enthusiastic researchers and engineers dedicated to provide electronics product design, software design, reverse engineering, manufacturing services with the aim of supporting the customer to stay competitive in their business while meeting their customer needs. The company works in the upcoming thrust areas such as embedded system design, IoT, and automotive domains. Under the umbrella of the three thrust areas of interest RDL has wide range of products, solutions, and services offered categorically in industry IoT, visible light communication, and RFID.

About the Products



Industrial Datalogger: The product is designed to seamlessly integrate with the IoT and analytical processing systems. Supporting multiple I/O options, interfaces data logger is a perfect fit to build custom automation solutions. The state of art design incorporates carefully selected devices with minimum power requirements, stable operation in industrial environment and up to date feature set. The product architecture incorporates functionally partitioned across multiple controllers to ensure minimum down time and interruptions on the production lines.



LiFi Visible Light Communication System: Visible Light Communication (VLC) is communication technology of the future. RDL has developed both hardware and software that enable high data rate, secure data streams over visible light. They are patented and are available in modular form to customer, help develop next generation solutions in AR/VR/AI/Navigation/healthcare/IoT domains.

Intellectual Property (IP) Policy

- Primarily being R&D company, teams engage in building innovative solutions and products.
- Evaluate the novelty of the invented item and fill in the invention disclosure form for novelty / patentability search.
- · Conclude the innovation patentable.
- · Patent application drafting and filing at Indian Patent Office
- If there are opportunities to exploit the technology overseas, patent is filed at respective Patents offices via PCT or conventional method.

R&D Structure

- The R&D Team is headed by R&D Manager. Other than this, the three team members report to R&D manager.
- Hardware Team Involved in electronics hardware design and development
- Software Team Involved in development of different types of software firmware, real-time software, application software, mobile application
- Testing Team Involved in Feature, Regression, Integration and Product testing.

RDL Technologies Pvt Ltd

5th floor, Sahyadri Campus, Adyar, Mangaluru-575007 Karnataka









Vyome Therapeutics Limited

Best Patent Portfolio
Category: Medium (Life Science) Enterprises

About the Company

Vyome Therapeutics Inc and Vyome Therapeutics Limited are into novel and innovative technologies and products with deep pipeline to treat opportunistic skin pathogens. Vyome's lead product, is a topical product for antibiotic resistant acne. It is currently being studied in a phase 2 dose ranging clinical trial. Vyome has new chemical entities based on dual action rational therapeutics (DARTs) technology to overcome resistance development. Vyome out-licensed clinically proven antifungal products based on molecular replacement therapeutics (MRT[™]) technology for commercialization. Currently, Vyome has >115 patent applications globally, including in India, 19 granted patents and significant number of trademarks and design applications in India. Vyome built the organization with a world-class team of scientific, business experts.

About the Products



Vyome has a breakthrough, novel patented technology platform for enhancing the efficacy of anti-fungal molecules - Molecular Replacement Therapeutics (MRT™). Vyome has developed and clinically tested VB-001 for hard-to-treat indication Seborrheic Dermatitis or Dandruff using this technology platform This technology revolves around the idea of substituting essential biomolecules in the tissue micro-environment, where an infecting microbe is thriving, with agents that are deleterious to the growth of the pathogen. Vyome has product supply and licensing arrangement with a large global specialty pharma company related to commercialization of these anti-fungal products. Vyome has more than 3 patent series and more than 40 patent applications globally for this technology.

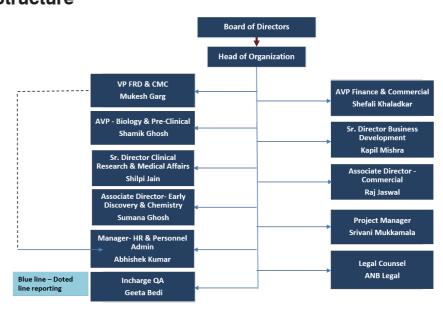


Vyome's lead program VB1953, a topical gel consisting of next generation antibiotic merged with an IP-protected microgel technology system that ensures the drug is retained at the site of infection and minimizes systemic exposure. VB1953 targets the a big unmet need of antibiotic resistance in moderate to severe Acne, has completed IND filing in USA, Phase 1 in USA and Proof of Concept human efficacy studies (12 weeks of drug application) by successfully meeting the study endpoints and it is currently being studied in a Phase 2 dose ranging clinical trial in USA. Vyome has more than 15 patent applications globally for this technology and product.

Intellectual Property (IP) Policy

Vyome Therapeutics Inc and Vyome Therapeutics Limited have a comprehensive Intellectual Property (IP) Policy that provides a framework for IP management by guiding all aspects related to IP generation and protection within the Company. It defines IP as all forms of legally recognized intellectual property, including patents, trademarks, copyrights, trade secrets, and know-how. This policy governs, among other things, filing of patent applications, maintenance of patents, licensing of IP, and technology transfer. The policy also provides procedures for employees to follow for management of IP generated by the Company.

R&D Structure



Vyome Therapeutics Limited

465, Patpargani Industrial Area, Delhi -110092









Tata Consultancy Services

Best Patent Portfolio
Category: Large (Engineering) Enterprises

About the Company

Tata Consultancy Services Limited (TCS) is a global leader in IT services, consulting and business solutions with a consolidated revenue of US\$ 20.09 billion for year ended 31st March 2019. Customers prefer TCS as partner for their growth and transformation initiatives because of TCS' deep domain knowledge and a strong portfolio of IP assets. TCS' award-winning IP 4.0 program encourages every employee to imbibe the culture of "Be an Inventor, Create IP".

As of 30th September 2019, TCS has applied for 4,874 patents (including 1,121 granted) and 1178 trademarks (including 868 registered). In last 5 years, TCS has won 25 institutional awards in IP management including India National IP Award 2019 and IAM's Asia IP Elite Award 2019 for "Internet and Software Team of the Year".

About the Products

TCS IP is the backbone of its differentiated products, solutions and service delivery that provides a competitive edge in the global marketplace, leading to stronger order book, more robust revenue growth, and improved market share. TCS keeps expanding its addressable market by continually launching new services, products and platforms, catering to the needs of a broadening set of stakeholders. With deep domain knowledge and backed by large portfolio of IP, TCS products and platforms, have helped in customer's growth and transformation initiatives. Detailed information about TCS products & platforms is available in www.tcs.com.

4.596 Patents filed Banking: Serves ~25% of the world population Insurance: Administers over 20 million life annuity and pension policies; 135 million TCS BOUNCS • Capital Markets: Records 10 million trades per 946 granted property and casualty policies day (peak), represents \$40 trillion worth of AUC across 100 countries • 18 new wins and 29 go lives in FY 2019 Assessment: 162.5 million TCS iON candidates assessed till date; on the platform, 87,677 manufacturing, 142 in education delivered world's largest digital assessment with 18.9 million courses available, 345 clients · 102 patents filed till date, 7 granted candidates in FY 2019 Ignio • World leading cognitive automation software | • Manages over 1.5 million technology for IT and business operations 44 wins in FY 2019 TCS • 7 new wins and 2 go-lives in FY 2019 Comprehensive suite for digital ADD and clinical trials TCS Plug and play SaaS based business · Expanded into new business segments such as • 6 new wins and pre-paid DTH, aircraft engines, retail and airlines; leverages new technologies such as Big Data, RPA, conversational interfaces; alliance with **HOBS** platform to digitally transform business, network and revenue management domains of subscription based Salesforce.com for joint solution development • All powered merchandise optimization platform that enables | • 5 new wins and 4 go-lives in FY 2019 retailers to unlock exponential value by optimizing their space, mix and price in an integrated manner · Unified store suite which leverages AI to help deliver personalized, • 2 new wins and 2 go-lives in FY 2019 interconnected journeys across various touch points for frictionless Reinforcement learning based supply chain 2 new wins in FY 2019 suite to optimize availability, reduce wastage and supply chain cost simultaneously FY 2019 Highlights: 22 new wins, 1 billion records cleansed. · Digital platform to 50 billion records masked, 100 million lines of code (mloc) analyzed, 25 mloc generated optimally automate and SaaS-based, scalable Agile DevOps platform to accelerate Jile software development and delivery and integrate DevOps tools Launched in FY 2019; 11 wins till date Source: TCS Annual Report 2018-19; Page 68

Intellectual Property (IP) Policy

TCS' IP Policy is structured around IP life cycle covering creation, protection, assetization and commercialization. The other cornerstone of policy is the governance in TCS service delivery that promotes, practices and audits right access and right use of TCS IP, customer IP and partner IP.

R&D Structure

R&D in TCS is performed by a dedicated corporate unit, and sub-units within industry service units. It scales research to business value as patents, platforms and products. R&D leverages TCS' Co-innovation Network (COIN) to generate IPs in specific areas

Tata Consultancy Services Limited TCS House, Raveline Street, Fort, Mumbai - 400001









Godrej & Boyce Manufacturing Company Limited

Best Trademarks & Designs Portfolio

Category: Large (Engineering) Enterprises

About the Company

In 1897 a young man named Ardeshir Godrej gave up law and turned to lock-making. Ardeshir went on to make safes and security equipment of the highest order, and then stunned the world by creating toilet soap from vegetable oil. His brother Pirojsha Godrej carried Ardeshir's dream forward, leading Godrej towards becoming a vibrant, multi-business enterprise. Pirojsha laid the foundation for the sprawling industrial garden township now called Pirojshanagar in the suburbs of Mumbai, where the Godrej Group has its headquarters.

Godrej & Boyce Mfg. Co. Ltd., a Godrej group company, started its journey with the manufacture of high-quality locks in 1897. Today, it has 15 diverse business divisions offering consumer, office, and industrial products and services of the highest quality to every corner of India and across the globe.

About the Products

Godrej has wide range of products including refrigerators, washing machines, air conditioners, microwave ovens, office furniture, desking, seating, open plan office systems, home furniture, living, dining, bedroom, laboratory furniture, mattresses, audio-video solutions, locks, padlocks, furniture locks, door locks, architectural hardware, door controls,



door hardware, glass hardware, furniture fittings, kitchen fittings, scissors & knifes, safes, access control systems, monitoring and surveillance equipment, fire alarm and detection, shelving and racking systems, tool storage cabinets, forklift trucks, beverage vending machines, compressor motor, high pressure vessels, aerospace components, industrial electronics and automation

Pentabolt Aries: Pentabolt Aries is an unpickable and unduplicable rim lock for wooden main door that opens inside. It has a tough metal body with advanced security technology

that ensures only 1 in 30 trillion locks can be opened with the same key, making each lock as unique as the human DNA. It is openable with knob from inside and key from outside. Key benefits are -

- Tough, unpickable and high-performance rim lock;
- Made from the highest quality Zinc alloy, Steel, Nickel Silver, Brass and Aluminium components;
- Can be used for both left and right hand doors;
- Solid metal body in an aesthetically pleasing Roman Silver



Motion Chair Range: Motion Chair Range comprises of breakthrough ergonomic seating solution designed to make one move. It comes with EasyFlex, a system that makes ingenuous use of special engineering plastics to give it an extraordinary flexibility and sterling quality. Its' seat and back automatically flex in response to a simple lean on the side or back, without the need for complex mechanical controls.

Benefits

- Responds automatically to body movement by flexing seat and back to suit body posture;
- Comes with three-level back tilt limit to suit variety of tasks;
- · Seat height can be adjusted to suit the user

Intellectual Property (IP) Policy

Godrej & Boyce Mfg. Co. Ltd recognizes the importance of inventions, innovations, know-how, brands, processes, copyrightable content wherein valuable forms of IP are generated. The company follow the practices for protecting various IP in the value chain are sustained through internal processes, capability building and awareness programs.

R&D Structure

The various strategic Business Units have independent resources and teams for executing design, development and research work.

Godrej & Boyce Mfg. Co. Ltd also have an independent Innovation & Design Centre. All IPR work is facilitated through Corporate IPR team.

Godrej & Boyce Mfg. Co. Ltd

Pirojshanagar, Vikhroli, Mumbai-400 079, Maharashtra, India







Mahindra

Mahindra and Mahindra Limited
Best Trademarks Portfolio
Category: Large (Engineering) Enterprises

About the Company

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

About the Products

XUV 300 SUV: It is home to an array of hi-tech features that take the driving experience to a whole new level. A Flamboyant Young 5-seater SUV having highest level of Safety with 7 Air bags, Electronic Stability Program, Dual temperature control, Front Parking Sensors & Heated Outer Rear-View Mirrors.



Mahindra Yuvo 575 DI 4WD:

It is India's first 4WD tractor with 15 Speed option in 45HP. It can perform more than 30 different agricultural applications and packed with best in class features such as more back-up torque, 12F+3R gears, highest lift capacity, adjustable deluxe seat, powerful wrap-around clear lens headlamps.



Intellectual Property (IP) Policy

IP policy of Mahindra & Mahindra revolves around primarily 3 pillars – Being vigilant and IP aware; Create, Protect and Enforce our IP; Respecting others IP. These 3 pillars are addressed across our entire product development lifecycle.

R&D Structure

The R&D of Mahindra & Mahindra divided into 3 major sectors such as Auto, Farm and Agri. Also, we have an Advanced Technology Solutions (ATS) division which supports those sectors for futuristic developments. IP Team forms a part of the ATS, reporting into the CTO.

Mahindra and Mahindra Limited

Mahindra Towers, Dr G M Bhosle Marg, P K Kurne Chowk, Worli, Mumbai 400 018









UPL Limited

Best Patents & Trademarks Portfolio Category: Large (Life Science) Enterprises

About the Company

UPL is a leader in global food systems and is now one of the top 5 agricultural solutions companies worldwide. With a proforma revenue of US\$ 4.7 billion, UPL has a presence in over 130 countries. With market access to 90 percent of the world's food basket and focused on high-growth regions, UPL represents a compelling value proposition for growers, distributors, suppliers and innovation partners in a consolidating market. The company offers an integrated portfolio of both patented and post-patent agricultural solutions for various arable and specialty crops, including biological, crop protection, seed treatment and post-harvest solutions covering the entire crop value chain.

About the Products



Vesta is a combination of Clodinafop-propargyl and Metsulfuronmethyl that enables simultaneous control of grassy and broadleaf weed population, increases grain yield, reduces the required application frequency and provides a stable

formulation of Metsulfuron-methyl. Vesta, a patented product also enjoys trademark protection.

Lancer Gold is a combination of Acephate and Imidacloprid that delays the resistance, has synergy, and minimises occupational exposure. Lancer Gold, a patented product also enjoys trademark protection



Intellectual Property (IP) Policy

UPL Limited has global policy which is applicable to all employees and consultants of UPL Limited and its subsidiaries. This policy makes sure that inventions of employees and consultants that are within the scope of their employment/ engagement are owned by UPL or its subsidiary. This policy also helps employee appreciate importance of confidentiality of intellectual property and abide by the policy.

R&D Structure

UPL has best-in-class manufacturing and differentiated R&D capabilities and has approximately 200 employees in R&D based across the globe.

UPL Limited

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The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has more than 9100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 291 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

India is now set to become a US\$ 5 trillion economy in the next five years and Indian industry will remain the principal growth engine for achieving this target. With the theme for 2019-20 as 'Competitiveness of India Inc - India@75: Forging Ahead', CII will focus on five priority areas which would enable the country to stay on a solid growth track. These are - employment generation, rural-urban connect, energy security, environmental sustainability and governance.

With 68 offices, including 9 Centres of Excellence, in India, and 11 overseas offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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