



Confederation of Indian Industry

Celebrating World Creativity & Innovation Day and World Intellectual Property Day Global Innovation & Intellectual Property Summit

'Building the synergy among Innovation, IP & futuristic growth'

23-24 April, Hotel The Lalit, New Delhi

CII TECHNOLOGY & IP INITIATIVES	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	CO-ASSOCIATE PARTNER	CORPORATE PARTNER	INSTITUTIONAL PARTNER
Value	15 Lakhs	10 Lakhs	7.5 Lakhs	5 Lakhs	3 Lakhs	2 lakhs
Pre-Event Involvement in the initiative - share inputs on the Sub-themes of the summit	✓	✓	✗	✗	✗	✗
Address at the Inaugural Session	✗	✗	✗	✗	✗	✗
Speaking slot in Leadership sessions	✗	✗	✗	✗	✗	✗
Speaking slot in other sessions	✓	✓	✗	✗	✗	✗
LOGO VISIBILITY						
On Prominent places	✓	✓	✓	✓	✗	✗
On website and promotional material	✓	✓	✓	✓	✓	✓
Logo on Thank You sponsor panel at the venue	✓	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo visibility at the end of the video on social media handles	✓	✓	✓	✗	✗	✗
Social Media Messages / Bites to be advertised before the event	30 sec	30 sec	✗	✗	✗	✗
Complimentary Delegate registrations	15	10	8	5	3	2
Advertisement during Conference Session Breaks	2 minutes	45 seconds	✗	✗	✗	✗
Advertisement in the Partner Booklet REQUIREMENT: Dimensions for ad - Center spread: 256 mm (width), 190 mm (height) Full page size: 128 mm (width), 190 mm (height) Half page size: 128 mm (width), 90 mm (height) Quarter page size: 60 mm (width), 90 mm (height)	Half Page	Quarter Page	✗	✗	✗	✗
Corporate Profile in the Partner Booklet	500 words	300 words	250 words	150 words	100 words	75 words
Screening of the Corporate Film Video/ Commercial (to be shown during breaks)	90secs	60sec	45sec	45sec	✗	✗
Adding of Knowledge Papers in the documentation pack	✓	✓	✓	✗	✗	✗
Special Benefits						
Special Announcement of Sponsors at the event	✓	✓	✓	✓	✓	✓
Reserved seating for sponsors	8	7	5	3	2	1
Membership in various technology / innovation / design task forces	✓	✓	✓	✓	✗	✗