

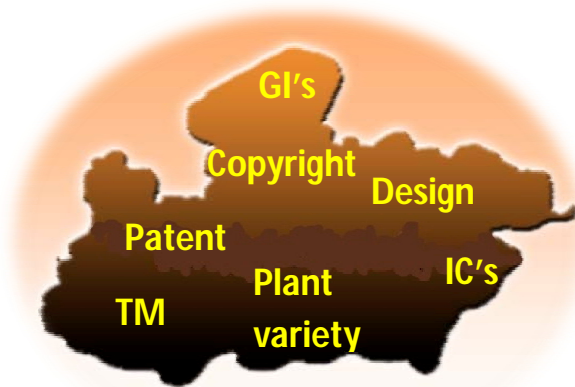


Ministry of Micro
Small and Medium Enterprises
Government of India



Confederation of Indian Industry

INTELLECTUAL PROPERTY FACILITATION CENTRE Indore, Madhya Pradesh



Confederation of Indian Industry (CII) in association with the **Ministry of Micro Small & Medium Enterprise, (Mo MSME)** Govt. of India has established an **Intellectual Property Rights Facilitation Centre (IPFC) at Indore**. This is the first of its kind in the state of Madhya Pradesh to be launched with a primary objective to “Boost IP culture” which would enhance the intellectual capital that is vital for the economic development of the state.

The Objectives of IPFC

- To enable MSMEs from Madhya Pradesh in understanding, Identifying & using Intellectual Property for Competitive Advantage.
- To Provide Services such as IP Protection, IP Awareness & Training, Counseling & Advisory Services.
- To hand hold MSME for identifying Intellectual Property in their day to day business & leverage it for Business Excellences.
- To provide MSME, the strategic management of Technology and IPR
- To create a delivery mechanism for comprehensive awareness & training in IPR to all stake holders of IP in Madhya Pradesh.

We offer:

- **IPR Training and Awareness**

Want to know what is Intellectual Property Rights (IPR)? How important can it be to your business? Call us to deliver an IPR awareness module, / Seminar and Training session at your site.

- **IP Protection facilitation Services**

Filing and prosecution of Patents, Trademarks, Designs, Geographical Indications and Copyrights in National Phase & International phase through our in-house and network of IP experts at subsidised tariffs.

- **IP Management Services**

Empanel CII MSME IPFC for IP Management services with your organisation. We will handhold to set up your in-house IP Cell from “scratch to launch” We convert IPRs into revenue model by commercialising your IPR’s through our network of IP experts.

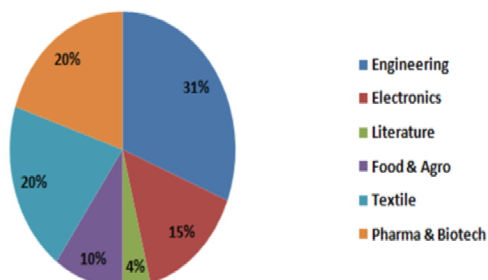
Value added services

- Technology Refinement and Market Assessment
- IPR Information & Advisory services
- IP clinics for MSME

Success stories of CII-IPR Division

- Catered to more than 350 IPR service requirements nationwide as well as abroad.
- Facilitated filing of more than 150 patents in India and abroad
- Facilitated filing of more than 150 TMs, 40 being the in house CII brand registration e.g. IGBC green homes, Indian Green building council etc.
- Filed more than 20 GI's, Pochampally saree being the first and venkatgiri saree being the latest GI from the state of AP registered through CII.
- Setting up of in house IP cell at ELICO, NBC bearings and many more corporate.
- Conducted more than 200 training programmes, Seminars and Workshop on IPR and Sector based IP training needs for the Indian industries.

Sector wise IPR protection facilitation by CII (2003-2011)

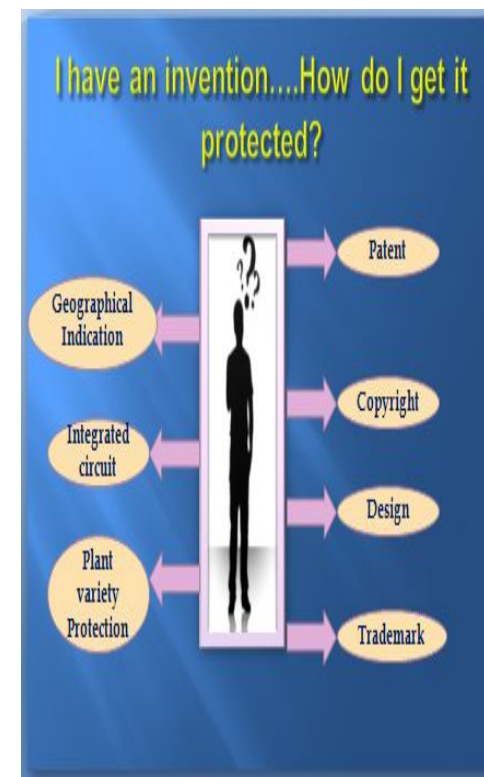


Our commitment

Intellectual Property Rights (IPR) is emerging as a strategic business tool to enhance Industrial Competitiveness. Geographical barriers to trade among nations are collapsing due to globalisation. IPR plays a key role for any business organization to stand out in the world of competition and provides the desired “Winning edge” over the Competitors. The Indian MSME, with limited resources and manpower can sustain in this competitive world through continuous growth and development oriented innovations. However, the MSME’s, especially for developing state like Madhya Pradesh, would need information, facilities and capacities to protect IPs thus created. MSME can avail various forms of IPR to protect their intellectual creation.

IPFC will look forward to serve the MSME’S to help them protect Innovative process, products, Ideas, designs for the mutual benefit of all the stake holders at national & international scenario for business promotions and development.

“Harvest your IPR’s for Prosperous Business”



For details, please contact or write to:

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