



Confederation of Indian Industry

On the Occasion of World IP Day Global Intellectual Property Convention

Strengthening the global intellectual property rights (IPR) regime
26th April 2023; 1000 -1730 Hrs; Silver Oak, India Habitat Center

Sponsorship Options (Amount in INR)	Platinum	Diamond	Gold	Silver	Bronze
Benefits	15 Lakhs*	10 Lakhs*	7.5 Lakhs*	5 Lakhs*	3.5 Lakhs*
Logo visibility <i>(the size & positioning varies as per the category)</i> - wings of main backdrop - thank you sponsor panel - CII IPR website - promotional/publicity material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material	LOGO in all mentioned promotional material
Speaking opportunity	✓ Opening session ✓ Two more sessions of choice	✓ Session chair ✓ one more session of choice	✓ Two sessions	✓ One session	
Screening of corporate film	2 Minutes	1 Minute			
Advertisement in conference booklet	Two full page or back of cover page	one full page	half page	half page	quarter page
Company profile in conference booklet					
Acknowledgement of sponsors in delegate kits (Thank you sponsor card)					
Company literature as part of documentation packs					
Different colour delegate badges					
Nomination of free delegates in conference/meetings/dinner	15	10	8	6	4