



Confederation of Indian Industry

On the Occasion of World IP Day

Virtual National Intellectual Property Convention

Economic and Social Development through Progressive IP System

26th April 2021; 1000 -1700 Hrs

Deliverables	Premium Partner	Platinum Partner	Principal Partner	Associate Partner
Value	7.5 Lakhs	5 Lakhs	3 Lakhs	2 Lakh
LOGO VISIBILITY				
Logo Display in the following collaterals <ul style="list-style-type: none"> • top of one of the Wings of conference backdrop (to be shown Pre / Post Sessions during the Session breaks) • Side Wings of conference backdrop (to be shown Pre / Post Sessions and during the Session breaks) • Login Page • Virtual Lobby • Conference Programme Page • Conference Welcome Screen • Sponsor's Page • Partner Booklet • Advertisement (if any) 	✓	✓	✓	✓
ADVERTISEMENT BANNER / IMAGE				
Advertisement during Conference Session Breaks	✓	✓	✓	✗
Advertisement in the Digital Partner Booklet	Centre Spread	Full Page	Half Page	Quarter Page
UNIQUE FEATURES				
Screening of the Corporate Film Video/ Commercial (to be shown during breaks)	1 minute / 3 times	1 minutes/ 2 times	1 minute/ 1 time	✗
Speaking opportunities	✓	✓	✗	✗