



International Conference on Strengthening Anti-Counterfeiting & Piracy

'Combating Counterfeiting & Piracy: Protecting Brands, Businesses & Bharat'

23 June 2026; Silver Oak, India Habitat Centre, New Delhi

(23 June 2026; Tuesday)	
Timings	Session name
0900 –1000 hrs IST	Registration/ Tea & Coffee
1000 – 1100 hrs IST	Inaugural Session
1100 – 1145 hrs IST	Session #1: Evolving Counterfeiting Landscape in the Digital Age
1145- 1200 hrs IST	Brand Protection Talk 1
1200 – 1300 hrs IST	Session #2: Strengthening Enforcement: Bridging Gaps Between Policy and Practice
1300 –1400 hrs IST	Lunch
1400 – 1445 hrs IST	Session #3: Leveraging Technology to Combat Counterfeiting & Piracy
1445-1500 hrs IST	Brand Protection Talk 2
1500 – 1600 hrs IST	Session #4: Building Consumer Awareness and Industry Collaboration
1600 – 1700 hrs IST	Session #5: Sustainable Management and Disposal of Seized Counterfeit Goods by Enforcement Authorities
<i>End of Conference</i>	