



Confederation of Indian Industry

Training on Intellectual Property Valuation

27-28 March 2021; Saturday & Sunday

Platform to be Used – Cisco Webex

Programme

Day 1 (Saturday)

Opening session

1000-1005 Hrs	Opening Address	Dr Ramesh Datla Chairman, CII National Committee on IP and Chairman Elico Ltd
1005-1010 Hrs	Theme address	Mr R Saha Senior Advisor Confederation of Indian Industry

Day 1 (Saturday)-Course Module

Time (Indian Standard Time)	Course details	Faculty
1010-1140 Hrs	<ul style="list-style-type: none">Preparation for the valuation: patent basics, understanding bundle of rights, ownership interest, description of rights, exploiting patent rightsQ & A	Mr R Saha Senior Advisor Confederation of Indian Industry
1140-1240 Hrs	<ul style="list-style-type: none">Valuation of business assets including intellectual property rights- a perspective from financial angleQ & A	Mr K R Pradeep Advocate and Charter Accountant, Partner Singh & Singh
1240-1340 Hrs	<ul style="list-style-type: none">Using valuation analysis to improve patent decision makingQ & A	Mr SUGIURA Jun Professor Graduate School of Intellectual Property Osaka Institute of Technology
1340-1400 Hrs	Break	



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1400-1530 Hrs	<ul style="list-style-type: none"> Valuation of IPR assets particularly know how, copyrights and databases with some case studies Q & A 	Prof Roberto Moro Visconti Chartered Accountant and Statutory Auditor Moro Visconti Firm
1530-1700 Hrs	<ul style="list-style-type: none"> A deep dive into methods and techniques for IPR valuation Q & A 	Mr Martin Brassell Co-Founder and CEO Inngot Limited
1700-1800 Hrs 6:30 am, in Washington, DC, USA	<ul style="list-style-type: none"> Valuation of Patent related to Information & Communication Technologies Q & A 	Ms Gillain McColgan CTO Hilco IP Merchant Banking
	End of Course -Day 1	

Day 2 (Sunday)-Course Module

Time (Indian Standard Time)	Course details	Faculty
1000-1130 Hrs 11:30 pm, USA	<ul style="list-style-type: none"> Brand and trademark valuation with some case studies Q&A 	Mr Brian Buss Founding Principal Nevium Intellectual Property Consultants
1130-1230 Hrs 12.00 am Chicago time	<ul style="list-style-type: none"> Patent Valuation: From First Principles to Pragmatic Considerations.examples from the computer/communication/IT sector and life science/pharma/biotechnology sector Q & A 	Prof Jay P Kesan Professor of Law H. Ross & Helen Workman Research Scholar Director, Program in Intellectual Property and Technology Law University of Illinois College of Law
1230-1330 Hrs 11:00 pm, in California, USA	<ul style="list-style-type: none"> Valuation of drugs and medical technology related patents Q & A 	Prof Ashok Gupta Professor University of California, Berkeley - School of Law
1330-1400 Hrs	Break	



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1400-1500 Hrs 8:30 am, in United Kingdom	<ul style="list-style-type: none">• Monetization of IP Assets• Q & A	Mr Martin Brassell Co-Founder and CEO Inngot Limited
1500-1600 Hrs 9:30 am, in United Kingdom	<ul style="list-style-type: none">• Role of Valuation in Patent Infringement and assessment damage & case studies• Q & A	Ms Pauline Booth MD, Disputes Consulting Duff and Phelps
1600-1700 Hrs	<ul style="list-style-type: none">• ICAI and International valuation standards on intangible assets and correlation with IPR• Q & A	Ms Nandita S Pai Partner, Financial Advisory Valuation & Modeling Deloitte Touche Tohmatsu India LLP
	End of Course -Day 2	