



Confederation of Indian Industry

On the Occasion of World IP Day

Virtual National Intellectual Property Convention

360 degrees perspectives on principles, policies, and protection of IPR in the current global context

26th April 2022; 1000 -1700 Hrs

Deliverables	World IP Day Patron	World IP Day Lead	World IP Day Partner	World IP Day Co-Partner	World IP Day Associate Partner
Value	10 Lakhs	5 Lakhs	4 Lakhs	3 Lakhs	2 Lakh
Logo Display in the following collaterals <ul style="list-style-type: none"> • Side Wings of conference backdrop • Login Page • Virtual Lobby • Conference Programme Page • Conference Welcome Screen • Sponsor's Page • Partner Booklet • IPR website 	✓	✓	✓	✓	✓
Advertisement/Corporate Film Video/ Commercial during Conference Session Breaks	✓	✓	✓	✗	✗
Profile in Digital Partner Booklet	✓ (350 words)	✓ (250 words)	✓ (200 words)	✓ (150 words)	✓ (75 words)
Advertisement in the Digital Partner Booklet	Three full pages	Two Full pages	Full Page	Half Page	Quarter Page
Placement of Knowledge papers at virtual library	✓	✓	✓	✓	✓
Speaking opportunities	✓	✓	✓	✗	✗