



Confederation of Indian Industry

CII International Conference on
**Strengthening Anti-Counterfeiting
& Piracy 2026**

“Combating Counterfeiting & Piracy: Protecting Brands
Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



SPEAKER BOOKLET

June | 2026

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Session 1: Evolving Counterfeiting Landscape in the Digital Age

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Moderator:



Mr Anil Lale

Executive Vice President & Head Legal-JioHotstar, Sports, Studios & IP

As the Executive Vice President, Legal at Jio Star India Private Limited, Anil leads legal operations across JioHotstar, Sports, Studios, Corporate Affairs, Intellectual Property, Anti-Piracy, and Responsible AI governance.

At Jio Star, Anil plays a central role in enabling the growth and resilience of India's largest OTT and media ecosystem. His mandate spans building future-ready IP strategies, supporting high-value studios and sports businesses, combating piracy at scale, and steering the organisation's framework for responsible adoption, governance, and risk management of artificial intelligence across content, technology, and business operations.

With over two decades of experience at the intersection of media, technology, and law, Anil began his career in litigation before transitioning into corporate leadership roles across India's most influential media companies. He has held senior legal leadership positions at Viacom18, Zee Entertainment, Zee News, and Sony, shaping legal strategy for broadcasting, OTT platforms, music, news, live events, sports, and consumer products.

Prior to Jio Star, Anil served as General Counsel at Viacom18 and earlier as Group General Counsel for Zee Entertainment and Zee News, where he led complex regulatory, transactional, and IP mandates for some of India's largest media brands. Beyond transactions and disputes, Anil works closely with business and technology teams on emerging risk areas, particularly AI, data, and automation. He is deeply involved in designing practical governance models that balance innovation with accountability, ethics, and regulatory compliance, helping organisations adopt AI at scale without losing trust, control, or legal certainty. Anil brings a pragmatic, forward-looking perspective to discussions on media, technology, intellectual property, and responsible innovation, grounded in real-world execution rather than theory.

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Session Panellists:



Dr Mohan Dewan
Principal, RK Dewan & Co

Dr. Mohan Dewan is a leading Intellectual Property (IP) professional with over 50 years of experience in patent, trademark, and IP litigation. As the Principal of R K Dewan & Co., one of India's oldest IP law firms, he has been instrumental in shaping IP practice through his expertise in patent drafting, prosecution, litigation, anti-counterfeiting, IP valuation, technology transfer, and commercialisation.

With over 8,000 patents secured across diverse technology domains, Dr. Dewan has advised leading Indian and global corporations on complex IP matters. He is recognised for pioneering brand protection and enforcement strategies and handling landmark IP disputes across India.

A committed IP educator, Dr. Dewan regularly conducts training programmes for corporates, government institutions, judicial officers, patent professionals, and academic institutions. He has served on various international IP committees and is associated with leading global IP organisations.

Dr. Dewan has been consistently recognised among India's top IP practitioners by global rankings including Chambers and Partners, Legal 500, IAM Patent 1000, and World Trademark Review 1000 for his outstanding contributions to intellectual property law and innovation.



Mr Anuj Bedi
Senior Counsel Brand Protection Indian sub-continent and Middle East-
PUMA Sports India Pvt Ltd

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Mr. Anuj Bedi is the Senior Counsel – Brand Protection, Indian Sub-continent and Middle East, PUMA Sports India Pvt. Ltd. An experienced Intellectual Property (IP) professional with over 18 years of expertise in the legal industry, he specialises in brand protection strategies, including combating counterfeiting and addressing online and offline IP infringements. His regional expertise spans the Indian sub-continent and Middle East, covering markets across India, Sri Lanka, Pakistan, Bangladesh, Nepal, Bhutan, Maldives, and several Middle Eastern countries. Beyond his professional pursuits, Mr. Bedi is an avid sportsman with a keen interest in badminton, cricket, and football.



Mr Danish Ali Khan
Principal Legal Counsel IPR & Policy Advocacy,
IndiaMart

Danish Ali Khan is currently serving as Principal Legal Counsel – IPR & Policy Advocacy at IndiaMART. With over 20 years of experience at the company, he has been actively involved in Intellectual Property Rights (IPR), Anti-Counterfeiting, Anti-Piracy, Brand Protection, and Policy Advocacy. He possesses extensive expertise in trademark and copyright enforcement, regulatory compliance, online infringement matters, and stakeholder engagement with law enforcement agencies, government authorities, industry associations, and rights holders. He has successfully led several initiatives aimed at combating counterfeiting, piracy, and other forms of intellectual property infringement across digital platforms and online marketplaces.

CII International Conference on
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Businesses & Bharat.”

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Mr Arun Rai
Managing Director,
Cheq IP

Mr. Arun Rai is a recognised expert in Brand Protection, Intellectual Property Rights (IPR) Enforcement, Anti-Counterfeit Operations, Corporate Investigations, and Risk Consulting, with over two decades of experience across corporate and consulting environments. He has held senior leadership roles with reputed organisations including Tata Group, Castrol, Mercedes-Benz, and Hewlett-Packard, leading complex investigations, brand protection programmes, and risk management initiatives.

As the Founder and Managing Director of CheQ IP Solutions Pvt Ltd, Mr. Rai has established a leading brand protection and IPR enforcement firm providing end-to-end solutions across India and the South Asian region. His expertise includes anti-counterfeit investigations, online brand monitoring, supply chain intelligence, corporate investigations, due diligence, market intelligence, and enforcement strategy. With a strong understanding of both corporate requirements and enforcement challenges, Mr. Rai advises global brands across sectors in protecting their intellectual property, reputation, and market presence. Through CheQ IP Solutions, he continues to deliver technology-driven and compliance-focused solutions to combat counterfeiting and strengthen brand integrity.

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Session 2: Strengthening Enforcement: Bridging Gaps Between Policy and Practice

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Session Moderator:

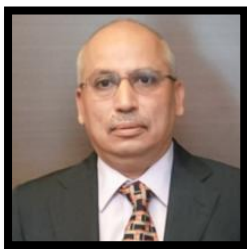


Mr. Blaise J. Fernandes
President & CEO, Indian Music Industry

Blaise Fernandes is the President and CEO of the Indian Music Industry- the apex body that represents the recorded music industry in India and has over thirty-four years of experience in the entertainment industry.

He headed Warner Bros, India, as CEO for twenty years. Formerly CEO of Gateway House, a foreign policy think-tank, Fernandes currently serves as a Director on the Board of Gateway House. He sits on various committees at apex trade bodies such as CII. Fernandes writes and publishes papers regularly on subjects pertaining to IP Monetisation & Protection, Digital Governance and more.

Session Panellists:



Mr Sanjit Padhi
Chief Executive Officer,
International Spirits and Wines Association of India (ISWAI)

Mr Sanjit Padhi, an alumnus of IIM Ahmedabad, has spent a major part of his career in the Alcobev Industry across a host of Indian and global companies such as the UB Group, IDV and SAB Miller in assignments in India as well as international

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assignments in UK, South Africa and Asia. Apart from Alcobev, he has been associated in the Foods and Agri sector in leading management roles. During his corporate career he has had multifunctional exposure in Sales, Marketing And General Management and has successfully managed large businesses. Over the last 3 years, Sanjit has worked in the Grain Ethanol sector as an advisor with the All-India-Distillers-Association and has been involved in the exponential growth journey of the sector through active participation with all stakeholders in the area of policy development and intervention, as required to build a sustainable platform for the Government of India's ambitious Ethanol Blending for Petrol Programme.

The experience spans across geographies, sectors and multiple corporate cultures, equipping me to effectively manage multi-state issues and engage with multiple stakeholders In addition, exposure to international markets and companies has provided me with valuable insights into transferring best practices across different markets.



Mr Anurag Kashyap
Partner, Ernst & Young

Anurag is a Partner with the Forensic & Integrity Services practice of Ernst & Young LLP India, with around 25 years of experience in forensic investigations, brand protection, anti-counterfeiting, and risk consulting. He holds an MBA from Indian School of Business and is a Mechanical Engineer from Indian Institute of Technology (BHU) Varanasi. His expertise spans corporate investigations, fraud risk assessment, FCPA compliance, bribery and corruption matters, procurement fraud, asset misappropriation, and distribution management systems across sectors including FMCG, pharmaceuticals, automobiles, liquor, cement, and oil & gas. He leads Brand Protection initiatives in India, advising global organisations on counterfeit and grey-market investigations, supply chain risks, digital authentication solutions, and

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**Strengthening Anti-Counterfeiting
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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



enforcement strategies. Anurag has managed complex multi-jurisdictional investigations across India, the UK, Vietnam, Nepal, and Bangladesh, including regulatory-driven FCPA investigations, counterfeit supply chain disruption, product diversion cases, and technology-enabled fraud prevention programmes. He has also led the implementation of document authentication solutions for major organisations to strengthen warranty, claims verification, and brand protection frameworks.



Mr Saif Jamali
General Manager- Legal & Governance,
Hindustan Unilever Limited

Saif Jamali is currently the General Manager – Legal, Brand Protection and Supply Chain at Hindustan Unilever Limited (HUL), a role he has held since 2023. In this capacity, he leads the company’s legal strategy on litigation and dispute resolution, while also safeguarding intellectual property and brand assets. He is also lead Legal supply chain function of the company with overall responsibility of Legal affairs across all HUL factories and Real Estate acquisitions.

Saif has been associated with HUL since 2010, serving in diverse leadership roles across geographies and functions, including Senior Legal Counsel – Secretarial & Governance, Regional Legal Manager – South India, and Legal Manager – West India. Over the course of his career, he has built deep expertise in litigation management, brand protection, corporate governance, business integrity and Supply Chain. He holds an LL.B. from the Faculty of Law, University of Delhi.

CII International Conference on
**Strengthening Anti-Counterfeiting
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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Mr Kenji Kainuma
Director-Regional Cooperation Office
Japan Patent Office
Ministry of Economy, Trade and Industry Japan

Mr. KAINUMA Kenji serves as the Director of the Regional Cooperation Office, International Cooperation Division, Policy Planning and Coordination Department at the Japan Patent Office (JPO). He holds a postgraduate degree from the Graduate School of Tokyo Institute of Technology and has extensive experience in intellectual property policy, international cooperation, and innovation support.

Since joining the JPO in 2006, Mr. Kainuma has held several key positions, including Deputy Director of the Policy Planning Section, Trial and Appeal Division; Intellectual Property Attaché at JETRO São Paulo; Deputy Director of the Startup Support Section; and Deputy Director of the Administrative Affairs Division for Patent and Design Examination. He has also served at the Ministry of Economy, Trade and Industry, contributing to policy development in the information and communication equipment sector.

With broad expertise in IP administration and international collaboration, Mr. Kainuma continues to contribute to strengthening global cooperation and advancing intellectual property systems.

CII International Conference on
**Strengthening Anti-Counterfeiting
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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Session 3: Leveraging Technology to Combat Counterfeiting & Piracy

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

“Combating Counterfeiting & Piracy: Protecting Brands
Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Session Moderator:



Mr Nakul Pasricha
Vice President,
Authentication Solution Providers' Association (ASPA)

Mr. Nakul Pasricha is the Vice President of the Authentication Solution Providers' Association, composed of the leading authentication and traceability solution providers in India and beyond. He is also the MD and CEO of PharmaSecure, a global leader in product authentication and supply chain traceability. For over 15 years, Mr. Pasricha has been a passionate advocate of implementing effective, scalable solutions to empower consumers against the menace of counterfeits while securing supply chains. Mr. Pasricha held various technology leadership roles in financial services companies in USA and India.

Session Panellists:



Mr Saurabh Gangwar
Co-Founder & CTO,
QuantACK Networks

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat.”**

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Every digital transaction you make is protected by layers of cryptographic authentication. Every physical product you buy has none. Saurabh Gangwar is changing that.

A cybersecurity strategist who spent 18 years building security infrastructure for Tier 1 financial institutions across the globe, Saurabh has designed the frameworks that protect some of the world's most critical digital systems. As Co-Founder and CTO of QuantACK Networks, he now applies those same principles to the physical world, bringing the rigour of enterprise cybersecurity to India's supply chains through QuantVerify, the country's first cryptographic authentication layer for physical products. Saurabh holds CISSP, CCIE, PCNSE, and JNCIE certifications and is a member of the ISC2 Singapore Chapter.



Mr Hiroyuki Nakano
Senior Director (Intellectual Property Rights) & Regional Intellectual Property
Attaché for South Asia, Japan External Trade Organization (JETRO)

With a Master of Engineering from the Graduate School of Engineering, Tohoku University, he joined the Japan Patent Office (JPO) under the Ministry of Economy, Trade and Industry in 2008. Over his career, he has held several key positions at the JPO, including Patent Examiner in the Production Machinery and Transportation Divisions, Deputy Director in Examination Policy Planning and General Coordination, and Administrative Judge in the Trial and Appeal Department. He also served as a Visiting Researcher at Imperial College London and worked with the Cabinet Secretariat of Japan. Since 2024, he has been serving as Senior Director (Intellectual Property Rights) at Japan External Trade Organization, New Delhi, contributing to international cooperation and intellectual property policy initiatives.

CII International Conference on Strengthening Anti-Counterfeiting & Piracy 2026

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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Mr Sanjay Gupta Sr. VP Packaging Development & Procurement, DS Group

Sanjay Gupta is Head – Corporate Procurement & Packaging Development at DS Group, bringing over four decades of business leadership experience across procurement, packaging innovation, sustainability, and supply chain management. A Certified Carbon Footprint Lead Auditor and SEBI-certified Investment Professional, he is widely recognized for driving sustainable packaging solutions and responsible business practices. He actively contributes to industry-academia collaboration through his association with IITs, the Indian Institute of Packaging (IIP), BIS, and PHDCCI, and serves on the Advisory Board of IIT Delhi.

A sought-after speaker at leading academic and industry forums, Sanjay has authored numerous articles in national and international journals. His book, *Responsible Packaging*, released last year, reflects his commitment to advancing sustainability in the packaging sector.

Beyond his corporate role, he hosts the business talk shows *Shifting Focus* and *Corporate Mantra*, engaging with leaders across industry and public policy. He is currently expanding his thought-leadership initiatives through research publications on “*Unlocking PWM Laws & ESG: From Compliance to Competitiveness*” and educational tutorials on sustainability, packaging, and ESG for global learning platforms.

This version is suitable for a CII conference brochure, speaker profile, moderator introduction, or event agenda. It is around 150 words and reads at a senior industry-leader level.

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**Strengthening Anti-Counterfeiting
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23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Session 4: Building Consumer Awareness and Industry Collaboration

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Session Moderator:



Mr R Saha

Senior Advisor, CII

Mr R Saha is a B Tech from IIT Kanpur in Aeronautical Engineering. He got his master's degree from Cranfield University in England. He served the Government of India for 35 years in different capacities and handling different responsibilities including research and development and retired as Scientist G and Adviser from the Department of Science and Technology, Government of India. He has been a pioneer in leading the national efforts in policy making and capacity building in IPR. He was appointed a consultant by the World Intellectual Property Organization (WIPO) to prepare a National Study on IPR and MSME in India as a part of WIPO's Development Agenda. The study was completed in 2012.

He has been the Senior Adviser to CII since 2011, advising them on IPR policies and other substantial issues being faced by the Indian industry like preparing policy papers, conducting round table meetings with industries, international organizations etc. He was the MHRD Chair Professor in IPR at Tezpur University, a Central university. Presently, he advises many institutions like IIT Delhi, IIT Kharagpur, C-DAC, NRDC, Indian Council of Medical Research and many government departments on IPR matter.

Session Panelists:



Mr Abhijit Yadav

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat."**

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Legal Director, Colgate Pamolive

Abhijit Yadav is an accomplished legal leader with nearly 19 years of experience steering legal strategy, risk management, and governance across the FMCG and pharmaceutical sectors. He is currently the Legal Director at Colgate-Palmolive (India) Ltd., where he leads enterprise compliance, strategic litigation, and business advisory. A second-generation lawyer, Abhijit graduated from Government Law College, Mumbai. He holds a P.G. Diploma in IPR and a Master in Business Laws from NLSIU Bangalore, as well as a business certification from Harvard Business School Online. His robust corporate portfolio includes key legal roles at Marico, L'Oréal, and Sanofi. Throughout his career in the Food, Cosmetics, and Healthcare spaces, he has built a strong track record of protecting brand equity, spearheading intellectual property enforcement, and handling complex regulatory cases. Recognized in the "40 Under 40" by *The Legal Era Magazine*, Abhijit actively contributes to regulatory reforms through legal committees of various industry associations.



Mr Abhayam Jawaharlal Global General Counsel, Dr. Reddy's Laboratories

Abhayam Jawaharlal is the Global General Counsel of Dr. Reddy's. He has 30 years of overall experience with 10 years in law firms and 20 years in multinational companies. Formerly, he was Deputy Global GC of Cipla and prior to that Group Head Legal of Biocon. He has worked with leading IP law firms in India like DePenning & DePenning and K&S Partners. His corporate experience and domain knowledge has been predominantly in pharma/biotech industry. Apart from M&A and transactional matters, he also works on Compliances, Data Privacy, Litigation and engages with Industry Associations, Corporate Affairs and Policy Advocacy.

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Businesses & Bharat."**

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Dr Jayashree Gupta
President,
Consumer India

Dr. Jayashree Gupta (Ph.D. in Public Administration) is the President of Consumers India and The Society for Upliftment of Masses (SUM), an NGO in Special Consultative Status with the United Nations ECOSOC. A renowned consumer and human rights advocate, she has championed issues including consumer justice, access to affordable medicines, ethical practices, and protection against misleading and counterfeit products. A former Additional Secretary to the Government of India and Chairperson-cum-Managing Director of Indian Drugs & Pharmaceuticals Limited (IDPL), she served the Government for 37 years and contributed significantly to initiatives such as the Jago Grahak Jago campaign and consumer awareness programmes. Through SUM, she has empowered youth through research and advocacy initiatives, with over 230 studies completed under its internship programme. Her contributions have been recognised internationally through her engagement with the United Nations, and she continues to advance consumer rights, human rights, and social awareness through advocacy, research, and publications.



Dr Keshav Kumar
Senior Advisor for Anti-Counterfeit at IPA,
Former DGP of Gujarat and Former Joint- Director, CBI

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat.”**

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Keshav Kumar, PhD, is a retired Indian Police Service officer of the 1986 Gujarat cadre with over 35 years of experience in policing, forensic investigation, anti-corruption, and vigilance. An alumnus of St. Stephen's College and Jawaharlal Nehru University, he served as Joint Director at Central Bureau of Investigation and Director of the Anti-Corruption Bureau, Gujarat, leading several high-profile investigations and advancing forensic-based policing. A recipient of the President's Police Medal for Distinguished and Meritorious Service, he holds a PhD in Behavioural Sciences from National Forensic Sciences University. Known for his pioneering work in wildlife crime investigation, including the landmark Gir Asiatic lion poaching case, he has trained law enforcement officers from over 36 countries and continues to contribute as a forensic expert, educator, and advisor in the fields of investigation, anti-corruption, cybercrime, and forensic sciences.

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Session 5: Sustainable Management and Disposal of Seized Counterfeit Goods by Enforcement Authorities

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Session Moderator:



Dr Niti Dewan
Head of Patents & Business Development,
RK Dewan & Co.

Dr. Niti Dewan is the Head of Patents and Business Development at R K Dewan & Co. and a leading Patent and Trademark Attorney with over 25 years of experience in Intellectual Property (IP). A medical doctor by training, she specialises in patent prosecution, IP strategy, portfolio management, technology commercialisation, and brand protection, with expertise across life sciences, pharmaceuticals, biotechnology, and emerging technologies.

She advises organisations on domestic and international IP matters, managing patent portfolios across 100+ countries. A Certified Patent Valuation Analyst, Dr. Dewan is actively involved in IP training, policy development, and innovation strategy. She has served on global IP committees including INTA, AIPPI, APAA, and AIPLA, and is a recognised speaker and author on intellectual property matters.

Her contributions to the field have been recognised through leading global rankings, including Managing IP, IAM Patent 1000, WTR 1000, Legal 500, Chambers & Partners, and WIPR Leaders.

Session Panellists:



Mr Nitin Talwar
Partner,

CII International Conference on **Strengthening Anti-Counterfeiting & Piracy 2026**

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Businesses & Bharat."**

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



PricewaterhouseCoopers

Nitin Talwar is a Partner with PwC forensics practice. With over 20 years of experience in forensic investigations, fraud risk management, corporate intelligence, cyber forensics, and dispute advisory. He has led complex investigations involving counterfeiting, intellectual property infringement, corruption, cyber-enabled fraud, and regulatory matters across multiple sectors. Nitin advises organizations on protecting brands, assets, and reputation through technology-enabled investigations, digital forensics, and proactive risk management strategies.



Mr Arindom Hazarika
Senior IP Counsel, Brand Protection, Sandisk

Arindom is an experienced Intellectual Property Attorney and a certified Anti-Counterfeit Professional with over a decade of experience in Brand protection and IP infringement (trademarks & copyrights). He has worked across several industries i.e., Alco-Bev, Textiles, Pharmaceuticals, Automotive lubricants and Consumer Electronics. Arindom currently handles the trademarks and brand protection vertical at Sandisk covering the South Asia, Middle East and Africa region overseeing a comprehensive brand protection program which includes Market assessment studies, IP enforcement (Offline and Online) and building awareness campaigns for anti-counterfeiting. Arindom is currently also a member of National Committee for Intellectual Property at CII (Confederation of Indian Industries).



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Businesses & Bharat.”

23 June 2026 | Silver Oak Hall, India Habitat Centre, New Delhi



Ms Nidhi Minocha **Group General Counsel,** **J K cement**

With over 21 years of experience in the legal profession, she brings a unique blend of litigation expertise and in-house corporate leadership. After graduating in 2005, she spent 11 years handling arbitration and litigation across various courts before transitioning to an in-house legal role in 2016. She currently provides strategic legal guidance to business and leadership teams, supporting sustainable growth through effective risk management, regulatory compliance, and practical legal solutions. Her litigation background enables a strong understanding of dispute resolution, contract interpretation, and risk assessment, while her current focus areas include mergers and acquisitions, industrial expansion, environmental and mining compliance, dispute management, and commercial contract support across supply chain and distribution networks.



Mr Kunwar Singh, **Trademark Counsel** **Adidas**

Kunwar Singh is a Trademark Counsel at adidas, with over 15 years of experience in intellectual property law. Formerly an Indian-qualified Advocate, he now focuses on in-house brand protection, specializing in trademarks, copyrights, designs, and anti-counterfeiting enforcement.

Prior to joining adidas, he led an independent IP practice at KPS Advocates and worked with leading IP boutique firms, advising clients across sectors including apparel, footwear, FMCG, e-commerce, and electronics. He has extensive experience in managing large-scale enforcement actions, coordinating investigations and raids, and securing injunctions to combat infringement.

A regular speaker at industry and enforcement forums, Kunwar has engaged with stakeholders including customs authorities, police academies, and international organizations on strengthening intellectual property enforcement and brand protection frameworks.

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Ms Shreyashi Mazumdar
IPR Manager,
Honda Motorcycle & Scooter India Pvt. Ltd

Shreyashi is an IP professional with over 12 years of experience, currently serving as in-house Legal Counsel at Honda Motorcycle & Scooter India Private Limited, specializing in brand protection. She previously worked with Panasonic India and has extensive experience from leading IP law firms. As a Manager in the IP team within the Governance, Risk & Compliance Division, she actively combats counterfeit two-wheeler spare parts through legal enforcement and awareness initiatives, driven by a commitment to curb counterfeit trade in India.