



Confederation of Indian Industry

Global Innovation & Intellectual Property Summit

‘Innovating for Impact: Building a Future-Ready Technology and IP Ecosystem’

29 April 2025; Hotel The Lalit, New Delhi

30 April 2025; Industry Tour, Delhi/NCR

Partnership Opportunities

PARTNERSHIP CATEGORIES	EVENT PARTNER	PRINCIPAL PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	INSTITUTIONAL PARTNER
Value	15 Lakh	10 Lakh	7.5 Lakh	5 Lakh	3 Lakh	2 Lakh
Speaking slot in Leadership sessions	✓	✗	✗	✗	✗	✗
Speaking slot in other sessions	✓	✓	✓	✗	✗	✗
LOGO VISIBILITY						
On Prominent places	✓	✓	✓	✓	✓	✗
On website and promotional material	✓	✓	✓	✓	✓	✓
Logo on Thank You sponsor panel at the venue	✓	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo	✓	✓	✓	✓	✗	✗
Social Media Messages / Bites to be advertised before the event	60 sec	30 sec	30 sec	✗	✗	✗
Complimentary Delegate registrations	25	15	10	8	5	3
Advertisement during Summit Breaks	5 minutes	2 minutes	45 seconds	✗	✗	✗
Advertisement in the Partner Booklet	Double Spread	Single Page	Half Page	✗	✗	✗
Corporate Profile in the Partner Booklet	850 words	500 words	300 words	250 words	150 words	100 words
Screening of the Corporate Film Video	2 minutes	90secs	60sec	45sec	45sec	✗
Knowledge Papers in documentation pack	✓	✓	✓	✓	✗	✗
Special Benefits						
Special Announcement of Sponsors at the event	✓	✓	✓	✓	✓	✓
Opportunity for delegates to be a part of the delegation	10	8	6	4	2	1
Membership in various task forces	✓	✓	✓	✓	✓	✗
Key sponsor for “Anti-Counterfeiting Film Making Competition”	✓	✓	✗	✗	✗	✗