

4th International Conference on IPR Ease of Doing IP Intensive Business in India

8-9 October 2018; Sovereign-1, Hotel Le-Meridien New Delhi

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OPENING SESSION

8 October 2018; 1000 – 1100 HRS

1000-1050 Hrs	<p>The present-day investment climate in a country is more and more influenced by its prevailing and future intellectual property (IP) ecosystem. During the Industry 4.0, the pace of knowledge creation, its protection and translation to the market would be key for a nation's economic growth. Complex technologies characterized by large number of patents owned by companies across the globe and collaboration among these companies in developing new standards and products are defining the industrial framework at the domestic and global levels. Creation of new and legally protectable knowledge has become crucial for joint research and development programmes among countries and companies. India has moved many notches up in the global innovation index from 81st in 2015 to 57th this year, and achieved high economic growth rates in last few years. These collectively indicate that synergies being developed in the country for an IP driven environment are slowly coming of age. A strong deterministic push for Make in India through an overall positive environment including the readiness to align laws and practices with best global practices is contributing to foreign direct investment and economic growth. <i>In this session, we will discuss on the contribution of different stakeholders for making robust IP Ecosystem in India and Abroad.</i></p>	
1000-1005 Hrs	Opening Remarks	<p>Mr Arvind Thakur Co-Chairman CII National Committee on Intellectual Property & Vice Chairman and Managing Director, NIIT Technologies</p>
1005-1010 Hrs	Address on “ <i>Contribution of Industry of India for making robust IP Ecosystem</i> ”	<p>Dr Santosh Mohanty Vice President and Senior Executive, Tata Consultancy Services Limited</p>
1010-1020 Hrs	Address on “ <i>Government Initiatives regarding generating awareness about IP</i> ”	<p>Mr Rajiv Aggarwal Joint Secretary Department of Industrial Policy and Promotion Government of India</p>
1020-1030 Hrs	Address on “ <i>Global Best Practices</i> ”	<p>Mr Dominic Keating Director of Intellectual Property Attaché Program United States Patent and Trademark Office</p>
1030-1040 Hrs	Address on “ <i>Effective Enforcement for robust IP Protection</i> ”	<p>Mr S Ramesh Chairman Central Board of Indirect Taxes and Customs (CBIC)</p>
1040-1050 Hrs	Closing Remarks	<p>Mr R Saha, Senior Advisor, CII</p>
1050-1115 Hrs	Tea/ Coffee Break	

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Session 1: Ease of doing IP intensive Manufacturing and Services businesses in India 8 October 2018; 1115 – 1230 Hrs

IP intensive industries (IPII) are driven and supported by intellectual property rights (IPR) especially patents, standards and licensing of IPR. It is reckoned that IPII will be influenced by complexity and rapid changes in technologies and competition both at the domestic and global levels, research and development and rules and regulations. University research can prove a great enabler in the growth of IPII which in turn will decide the trajectory of industrial development. Indian industries have grown in terms of their IP portfolios over the last few years, a very positive trend. India's ranking in the World Bank's – Ease of Doing Business Index 2018, has made a giant leap of 30 positions – from 130th in 2016 to the 100th spot in 2017. Offset Policy will help bringing in production of new technologies to India along with know-how. It is hoped that this will add to the knowledge pool of IPII in India. Bringing IP intensive technology into India will entail addressing a large number of IP issues at various levels including policy, legal, judicial and tax levels. In this session, we will discuss on issues faced by different sectors, such as IT/Electronics, Pharma & Biotech, Manufacturing Industry in protecting their intellectual property and their key recommendations to strengthen the IP Ecosystem.

1115-1125 Hrs	Opening Remarks by the Moderator: Dr Ajai Kumar Garg , Director (HoD) International Cooperation & Bilateral Trade, IPR), Ministry of Electronics & Information Technology, Government of India	
1125 – 1215 Hrs	Opening remarks by the Panelists (5-7 min each)	
	<p>Dr Azadar Khan, Sr Vice President, Sun Pharmaceutical Industries Ltd</p> <p>Mr Vinayak Marathe, Sr. Vice President- Head- Planning, IP, and Bio-fuel project and Operation, Reliance Industries Ltd</p> <p>Dr Sheetal Chopra, India Lead – IPR Advocacy, Ericsson India Pvt. Ltd</p>	<p>Mr Arshad Jamil, Associate Vice President & Head - Intellectual Property Rights, Biocon Ltd</p> <p>Mr Nilesh Pathak, Head, Module Engineering John Deere Technology Center, India</p>
1215 – 1225 Hrs	Panel Discussion and Q&A	
1225 – 1230 Hrs	Closing Remarks by the Moderator	

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Session-2: Ease of doing IP intensive Agri business in India 8 Oct 2018; 1230 – 1330 Hrs

Innovations in agriculture have been critical for the humanity since the time immemorial for improving the farm productivity, farmers' income and sustenance. IPR in this sector has been a topic of global discussions particularly in developing countries which have a large employed population in this sector. Modern scientific research has a lot to offer but it needs large investments and for it to be meaningful and sustainable, the return on investment has to be attractive. IPR laws in various countries have tried to strike a balance with public interest to ensure farmers' well-being. In order to develop new models of agriculture based on new technologies such as biotechnology, artificial intelligence, modern agriculture practices and regulatory processes to enhance productivity, a new paradigm needs to be continuously explored for quick and best utilization of new knowledge. IPR laws need to be revisited time and again to meet the global agriculture needs. The setting up of a regulatory framework which helps new technologies to be deployed in the field, remain a challenge in many countries. It is timely to take steps to consolidate employment in the sector by adopting scientific and technological means. More investments are required to be pumped in but that would largely depend on how effectively we can protect new inventions and convert them into innovations.

1230 – 1240 Hrs	Opening Remarks by the Session Chair: Ms Archana Shanker , Senior Partner and Head of Department - Patents and Designs, Anand and Anand	
1240 – 1315 Hrs	Remarks by the Panelists (5-7 min each)	
	<p>Dr Arvind Kapur, Vice Chairman Federation of Seed industry of India and CEO, Acsen Hyveg Pvt Ltd</p> <p>Ms Sanjit Kaur Batra Legal Head Dupont</p>	<p>Mr Rajvir Singh Rathi Head – Agricultural Policy & Stakeholder Affairs Crop Science Division Bayer CropScience Limited</p>
1315 – 1325 Hrs	Panel Discussion and Q&A	
1325 – 1330 Hrs	Closing Remarks by the Moderator	
1330 - 1415 Hrs	Networking Lunch	

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Session 3: Role of State Governments in attracting IP intensive business investments 8 October 2018; 1415 – 1500 Hrs

State governments in India have a crucial role in developing an IP ecosystem in the states through education, training, promotion of research and development in universities, developing conducive judicial structure to resolve IP related issues and extending a helping hand to IP driven industries. IP education at school and tertiary levels remains a big challenge for all state governments; states can take large strides by introducing IP courses at multiple levels. The industry sector including MSME is significantly influenced by state policies and legal structure. A majority of IP counterfeiting and piracy can be checked at the state level through local police and the court systems. For example, a quick disposal of IP related cases in a state would certainly make it a preferred destination of IP intensive industries. A competition among states in attracting IP intensive industries for accelerating economic growth will be welcome sign. In fact, States have a much bigger role, than usually understood, in propelling the national IP ecosystem. This session will explore how State governments raise their stakes in promoting the IP culture through multiple steps and the kind of hand holding they would require from the centre, industries, universities and industry associations.

1415 – 1420 Hrs	Opening Remarks by the Moderator: Dr Pushendra Rai Former Director, World Intellectual Property Organization(WIPO)	
1420 – 1450 Hrs	Remarks by the Panelists (15 min each)	
	Case study presentation by NCT of Delhi	Mr Ashok Sangwan, IAS Director – Industries & Commerce Government of Haryana
1450 – 1500 Hrs	Closing Remarks by the Moderator	

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Session-4: How to strengthen a culture of Invention

8 Oct 2018; 1500 – 1600Hrs

India is climbing the ascending curve of a robust intellectual property ecosystem to become a global leader in its own rights. While IP portfolio of Indian universities and research organizations and industries is growing in quality and quantity, we have not developed an organized system to celebrate our inventions and inventors in a manner which enthruses the younger generation to become a player in the IP driven culture in the days to come. CII wishes to explore setting up an India Inventors' Hall of Fame in India as a continuous source of inspiration for Indian inventors. The National Inventors Hall of Fame (NIHF) is an American not-for-profit organization which recognizes individual inventors who hold a U.S. patent of highly significant technology. Founded in 1973, its primary mission is to "honor the people responsible for the great technological advances that make human, social and economic progress possible. This session will throw light on how an effective and useful hall of fame for inventor's in India can be developed as a place of pride for Indian inventors and inventions.

1500 – 1510 Hrs	Opening Remarks by the Moderator: Dr Raj S Davé , President & Founder, Davé Law Group, LLC	
1510 – 1545 Hrs	Remarks by the Panelists (5-7 min each)	
	<p>Mr R Saha, Senior Advisor, CII</p> <p>Mr Ram Sitaraman, Head of IP, Mahindra & Mahindra</p> <p>Mr Sudipta Ghosh Head-IP Management Wipro Ltd</p>	<p>Ms Maggie Petrush, Vice President, Global Strategy General Counsel, NIHF</p> <p>Mr Dominic Keating, Director of Intellectual Property Attaché Program, United States Patent and Trademark Office</p>
1545 – 1555 Hrs	Panel Discussion and Q&A	
1555 – 1600 Hrs	Closing Remarks by the Moderator	

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Session-5: Role of Judiciary in stimulating innovation driven Industry **8 Oct 2018; 1600 – 1700Hrs**

The Indian judiciary has proven its mettle and fairness while adjudicating on IPR matters. We feel proud of it as Indian citizens and industries. Indian IPR laws have been tested reasonably well by courts. The social and public interest spirit of the Indian IPR laws has been viewed positively by several developing countries so much so that a few countries would like to adopt the spirit of Indian laws. Faster resolution of disputes is the call of the day and there are discussions on how the mediation and arbitration process can be effectively applied to IP related disputes. These issues may assume more complex dimensions with rapid science and technology development being witnessed which would define the growth of IP intensive industries in India. India ranks around 177 in the world in enforcing contracts. Piracy and counterfeiting of IP driven products in India is a matter of concern both for domestic and international companies. Ease of doing business in India remains a challenge where judiciary can contribute in building confidence among industries of all types. This session will highlight the experience of the Indian courts in resolving IP cases related to technology transfer, royalties, taxation and other financial matters in a timely manner.

1600 – 1610 Hrs	Opening Remarks by the Moderator: Mr R Saha , Senior Advisor, CII	
1610 – 1645 Hrs	Remarks by the Panelists (5-7 min each)	
	Hon'ble Mr Justice Sanjiv Khanna Judge, High Court of Delhi Hon'ble Ms Justice Prathiba M Singh Judge, High Court of Delhi	Hon'ble Mr Justice Xiuping Ou Former Chief Judge Guangdong High People's Court, China; Senior Adviser & Patent Attorney, Jiaquan IP Law
1645 – 1655 Hrs	Panel Discussion and Q&A	
1655 – 1700 Hrs	Closing Remarks by the Moderator	

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4th CII Industrial Intellectual Property Award Ceremony 8 October 2018; 1730-1830 Hrs

1730-1735 Hrs	Welcome Address	Mr Arvind Thakur Co-Chairman CII National Committee on Intellectual Property & Vice Chairman & MD, NIIT Technologies
1735-1740 Hrs	About the CII Industrial IP Award	Mr R Saha Senior Advisor (IPR) Confederation of India Industry
1740-1755 Hrs	Distribution of CII Industrial Intellectual Property Awards	
1755-1805 Hrs	Special Address	Shri Ajay Prakash Sawhney Secretary Ministry of Electronics & Information Technology Government of India
1805-1815 Hrs	Special Address	Mr Ramesh Abhishek Secretary Department of Industrial Policy & Promotion Government of India
1815-1825 Hrs	Special Address	Hon'ble Mr Justice S K Kaul Senior Judge Supreme Court of India, New Delhi
1825-1830Hrs	Concluding Remarks by CII	

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Session- 6: Preventing Copycats: Challenges faced by Entertainment Industry 9 Oct 2018; 1000 – 1100 Hrs

Entertainment industry is changing rapidly due to rapid changes in technology, competition and pressing demands of users. India has clearly shown its intent and faith in good global practices for ensuring protection of IP generated by the industry at a rapid rate by deciding to accede to the WIPO Copyright Treaty and WIPO Performance and Phonograms Treaty. The new framework will help IP protection of digital creation, dissemination and broadcasting pushing the growth of the sector and attracting more investments. Technology is the hallmark for this industry which need to be supported by sound standards. Piracy, counterfeiting and protection of trade secrets are some of the issues affecting the revenue and profit margins of the industry. This session will debate various IP challenges faced by the industry and explore remedies for the problems faced.

1000-1015 Hrs	Opening Remarks by the Moderator: Mr Ameet Datta , Partner, Saikrishna & Associates	
1015 – 1050 Hrs	Remarks by the Panelists (10-15 min each)	
	Dr Raman Mittal Associate Professor Faculty of Law, University of Delhi	Mr Bobby Bedi Managing Director Kaleidoscope Entertainment
1050-1055 Hrs	Panel Discussion and Q&A	
1055 – 1100 Hrs	Closing Remarks by the Moderator	
1100-1115 Hrs	Networking Tea/Coffee	

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Session- 7: Stringent Enforcement-Important Confidence Builder **9 Oct 2018; 1115 – 1215 Hrs**

It is well known that infringement is detrimental to the interests of IP owners who leave no stone unturned for protection of their intellectual capital. The scale of counterfeiting and piracy is huge; the problem is being experienced globally and in India as well. The menace is wide spread and manner adopted for counterfeiting and piracy is becoming complex. Police and custom departments play a crucial role in fighting the battle along with courts, IPR holder and the IP office. The growing problem can be handled more efficiently with better coordination among these agencies. The consumers can play an important role by avoiding purchase of such goods. *In this session, we will discuss on what are the challenges faced by enforcement authorities such as Police and Customs in Protecting IP. Delays in settlement of cases, availability of up to date information from industry on real and counterfeit products, availability of documents and manpower etc .*

1115 – 1125 Hrs	Opening Remarks by the Moderator: Mr Pravin Anand , Managing Partner, Anand and Anand	
1125 – 1200 Hrs	Remarks by the Panelists (5-7 min each)	
	<p>Mr Pranab Kumar Das Member(custom), Central Board of Indirect Taxes and Customs (CBIC)</p> <p>Mr Madhur Verma DCP, New Delhi District</p>	<p>Dr K LN Rao, Additional Director General of Police, Planning and Modernization, Govt of Gujarat</p> <p>Mr U Rama Mohan SP Cyber Crimes, CID Govt of Telangana</p>
1200-1210 Hrs	Panel Discussion and Q&A	
1210 – 1215 Hrs	Closing Remarks by the Moderator	

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Session- 8: Role of Intellectual Property offices and examination procedures in promoting domestic and international business

9 Oct 2018; 1215 – 1400 Hrs

Intellectual property offices play the most crucial role in assigning a legal status to intellectual property created by individuals, academics, government and industry. With changing global equations and aspirations, technological landscape and growing scientific knowledge IP offices face new challenges to ensure that no invention which has the potential of improving human life goes unattended without proper examination for granting a patent. New technologies also open up new avenues for protecting other forms of intellectual property. A change in the outlook of IP offices to embrace new developments in terms of practices, laws, examination methods and procedures, having dialogues with each other for timely examination and grant of rights needs to be explored. Not only this every IP offices are following some of the best practices or procedures for the examination and registration of IPs of the creators. *In this session, the Panelists will highlight the best practices followed by the different IP offices around the world like filling, examination and granting procedures etc.*

1215 – 1225 Hrs	Opening Remarks by the Moderator: Prof Dr Heinz Goddar , Patentanwalt, European and German Patent and Trademark Attorney, BOEHMERT & BOEHMERT	
1225 – 1245 Hrs	Remarks by the Panelists (8-10 min each)	
	<p>Dr K S Kardam, Senior Joint Controller of Patents & Designs, Head of Office, Patent Office Delhi, New Delhi</p> <p>Mr Dominic Keating, Director of Intellectual Property Attaché Program, United States Patent and Trademark Office</p> <p>Mr Takehiro Takei, Director, Intellectual Property Rights Department at Japan External Trade Organization (JETRO)</p>	<p>Mr Renaud GAILLARD, Regional Counsellor Intellectual Property - India & South Asia, Embassy of France in India</p> <p>Ms CHOI, Kyosook, Deputy Director of Patent System Administration Division, Patent Examination Policy Bureau, KIPO</p>
1245-1355 Hrs	Panel Discussion and Q&A	
1355 – 1400 Hrs	Closing Remarks by the Moderator	
1400-1500 Hrs	Networking Lunch and End of Conference	